

NCURA Region V - Strategic Plan

Core Purpose and Mission

Region V NCURA serves its members and advances the field of research administration through education and professional development programs, the sharing of knowledge and experience, and by fostering a professional, collegial, and respected community.

Core Values

1. Integrity
2. Leadership
3. Excellence
4. Objectiveness
5. Inclusiveness
6. Collegiality

Current 3 to 5 Year Goals, Conditions, Objectives and Strategies

Goal A. Region V NCURA will be the premier provider of programming for professional development, knowledge exchange and leadership development for research administration professionals in Texas and Oklahoma.

Strategies

- i. Develop formal tools for assessing members' professional needs and satisfaction, and to increase the members' perceptible value of membership and programming.
- ii. Identify member expertise to provide diverse programming and mentorship opportunities.
- iii. Foster a culture of leadership in members and member institutions.

Goal B. Region V NCURA will actively connect and engage its new and existing members in ways that meet their needs, and the needs of member institutions.

Strategies

- i. Increase membership and involvement of historically under-participating institutions.
- ii. Develop targeted programs to compliment short and long term goals and initiatives of member institutions.
- iii. Expand the regional outreach of Region V NCURA by holding the Region V Annual Spring Meeting outside of the Texas/Oklahoma region, or by coordinating

a joint meeting with another regional professional organization.

- iv. Develop formal and informal communication plans with new and existing members (including newsletters, conference calls, etc.).
- v. Increase volunteerism among members.

Goal C. Region V NCURA will have sufficient financial resources and infrastructures to meet its strategic objectives and support the regional membership.

Strategies

- i. Define income opportunities.
- ii. Leverage financial successes to optimize resources and opportunities.
- iii. Define and follow organizational plans for efficient fiscal management.

B.A.G. Region V NCURA will be recognized as the preeminent region for professional development, knowledge sharing and leadership development in research administration.